

**ABSTRACT OF THE DISCLOSURE**

A method for transmitting a short message to a plurality of subscribers in a mobile communication system. Upon detecting the selection of a short message service menu, a mobile communication terminal transmits short message information including a group identifier and a short message. A short message service center detects the group identifier from the short message information, reads subscriber numbers corresponding to the group identifier from its memory, and simultaneously transmits the short message to the called subscriber numbers.

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